

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3513134
<b>Application Number:</b>	10024449
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6208
<b>Title of Invention:</b>	SYSTEM AND METHOD FOR IMPROVING THE PERFORMANCE OF ELECTRONIC MEDIA ADVERTISING CAMPAIGNS THROUGH MULTI-ATTRIBUTE ANALYSIS AND OPTIMIZATION
<b>First Named Inventor/Applicant Name:</b>	E. Diane Chang
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<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	A-71214/RMA
<b>Receipt Date:</b>	25-JUN-2008
<b>Filing Date:</b>	17-DEC-2001
<b>Time Stamp:</b>	08:17:50
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 720
RAM confirmation Number	5715
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	IssueFeeTransmittal10024449.pdf	36270	no	1
			717c50594f02c90e1d5e19e1e840f05ce4ea61119		

### Warnings:

### Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	8235	no	2
			a3cec142496e10448987a31b9f6bc8a3b66120b4		

### Warnings:

### Information:

Total Files Size (in bytes):			44505
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.